



## June 2009 - Newsletter for Managers

### Look Who's coming to Worthing

For one day only  
**1st August 2009**  
**Dr Who**  
**Worthing Town Centre**

Featuring props from the Dr Who TV series and films including, the Tardis, K9, Cyberman, and the Daleks.

Come along and take part in the mini Dalek racing.

**More details to be confirmed**

### Events in the Town Centre



**For late June Early July**

- 16<sup>th</sup> June Curves fitness promotion
- 19<sup>th</sup> June Swing Jive promotion
- 20<sup>th</sup> June Dial a Hubby Promotion
- 21<sup>st</sup> June Ice Age 3 Promotion
- Worthing Theatres with face painting
- 24<sup>th</sup> June Queen Alexandra Hospital Home with Army promotion
- 4<sup>th</sup> July musical event for Worthing society for the blind
- 5<sup>th</sup> July Worthing Theatres Harry Potter promotion

11<sup>th</sup> July Army freedom of the town parade with military regiments, VIP's, mayor and army recruitment process down Chapel Road, South Street round Pavilion roundabout back to Town Hall.

**General Market every Wednesday**  
**Farmers Market last Saturday of the month**

### Worthing International Birdman

It's now too late if you haven't booked your flight from Worthing Pier at the Birdman competition this year as all the flights are full.

In total there will be 48 brave aviators throwing themselves from a specially constructed platform on Worthing Pier with many of them attempting to fly over 100m and the jackpot of £30,000.

This year there are 8 specially designed Leonardo Da Vinci Class entrants; these are craft designed and built to be aerodynamic and hopefully achieve the 100m challenge distance. There are also 8 Condor or modified hang gliders entered; at the moment a Condor pilot holds the Birdman flight distance record but will this change in 2009? These craft will have an opportunity to fly for the jackpot on both the Saturday and Sunday.

The remainder of the contestants will be flying in the Kingfisher class on Sunday 23<sup>rd</sup> only; these are the fun flyers who will dress to impress and will make a real splash on the day! Look out for a Crocodile, Inspector Gadget, and the Hobbit from Lord of the Rings along with many more fantastic designs.

If you really wanted to enter but have missed the deadline there is still an opportunity to be our benchmark competitor on Sunday 23<sup>rd</sup>. The benchmark flyer will launch themselves from the pier without any aids and will set the distance that the other competitors will need to achieve to earn their wings for flying. To find out more go to [www.worthingbirdman.co.uk](http://www.worthingbirdman.co.uk).

The Worthing International Birdman attracts over 25,000 people to the seafront over the weekend as well as National and International media coverage for Worthing. There are still opportunities for businesses to get involved with the Birdman; to find out more about sponsorship, advertising or promotional opportunities please contact Sharon Clarke on 01903 203252.



### BID Update

Once the Bid accounts have been audited and the board have approved the financial report, this will be available to any BID Levy payer on request. If you wish to receive a copy please email us your request at [info@worthingtowncentre.co.uk](mailto:info@worthingtowncentre.co.uk) and include your postal address as this report will not be available as an electronic attachment.

Please remember to submit your nomination form if you wish to stand for election to the BID committee.

The AGM will be scheduled for July 29<sup>th</sup> and all businesses will be invited to attend to discuss the BID Business plan and more information will be circulated in due course.

### Did you know...

- Oscar Wilde wrote 'the importance of being earnest' whilst living in Worthing in 1895 which is why the Hero of the play is called Jack Worthing.
- Oscar Wilde wrote The Importance of Being Earnest at a house in The Esplanade in 1894.
- The town is often known as 'Sunny Worthing' following a popular advertising campaign in the 1890s promoting the town's agreeable climate between the sea and Downs.
- Wilde is the name of the Worthing International Birdman mascot due to the town's links to Oscar Wilde. Wilde also has his own diary at [www.worthingbirdman.co.uk](http://www.worthingbirdman.co.uk)

### Website

For information on Town centre events, to check your business listing, to download a form to book an event area to promote your business or to find out Town Centre News and BID information visit our website [www.worthingtowncentre.co.uk](http://www.worthingtowncentre.co.uk).

## Use of Radios

Remember that the radio network is not a social network and is a professional tool for crime reduction purposes.

Remember to keep messages brief and to the point and never use the radio when an emergency is going on, unless you are involved.

Should you wish to report a fault, issue or wish to contact the Town Centre Initiative then this should be done by calling the landline office number on 01903 203 252.

A list of useful contact numbers is listed below for reporting common Town Centre issues.

## Wheatsheaf Summer

### Express Menu

***In a Rush... Express Lunch £5 including Glass of Wine, Soft Drink or Coffee\****

Vine Tomato, Basil & Spring Onion  
Bruschetta,  
Hot Goats Cheese, Olive Oil and Pesto  
Homemade Meat Balls with Tomato Sauce  
and Buttered Spaghetti  
Smoked Bacon Caesar Salad, Soft Boiled  
Egg, Parmesan Shavings  
Strips of Chicken Breast, Cashew Nuts,  
Spring Onion & Hoisin Sauce and Penne  
Pasta

*\*175ml Glass of House Wine, Regular Soft  
Drink, Latte, Regular or Cappuccino, 1 per  
person*

## Useful Numbers

Worthing Borough Council  
(For all enquiries regarding licensing,  
Dog Warden & Fly tipping)  
01903 239999

Worthing Borough Cleansing  
Department  
0845 045 2244

NSL Parking Shop (was NCP)  
0845 680 0189

West Sussex County Council Faults  
(Street Lights / Precinct Trip Hazards  
etc)  
01243 642105

Worthing Police  
(To report a crime, street drinker or anti  
social behaviour)  
0845 60 70 999 or if a crime is in  
progress dial 999

Some of the above issues can also be  
reported online at [www.worthing.gov.uk](http://www.worthing.gov.uk)

## What is the BID?

In 2007 Worthing businesses voted to introduce a Business Improvement District from the 1<sup>st</sup> April 2008 for a period of 5 years. Businesses with a rateable value of over £10,000 will pay a 1% levy on their business rates which will be spent locally on additional services within the Bid Area.

The business plan signed up to by the business community includes the following objectives.

- *A cleaner well maintained Worthing*
- *A safe and welcoming Worthing*
- *A vibrant, well-marketed Worthing*

For full details on the Business Improvement District and to read the full business plan please go to our website [www.worthingtowncentre.co.uk](http://www.worthingtowncentre.co.uk)

## Shop Watch

Shopwatch is a data sharing network which aims to prevent, deter and detect crime by sharing intelligence between members. Worthing Shopwatch is Data Protected and can share photos of known offenders and incident reports with its members. The Worthing scheme will soon be providing intelligence via the internet.

A radio network is available to members however this is primarily an information tool to share intelligence, though members with radios may give assistance to each other, if appropriate.

The Town Wardens are not directly linked to the Shop Watch Scheme and though they do carry a radio their role is not to "stop" shoplifters. However, they can continue to observe suspects and provide intelligence to members whilst performing their normal duties.

All incidents of theft, anti social behaviour and street drinking should be reported to the police on 0845 60 70 999.

The shop watch scheme does not provide any dedicated resource to actively combat crime or to attend incidents. Although members do provide assistance to each other when they can, all incidents requiring assistance should be reported to the Police.

Any business can join Shop Watch but must be signed up to the data integrity agreements and protocols please call on 01903 203 252 for more information.

### Tops Tips for June

Please only stop someone if you have seen

- **Selection,**
- **Concealment**
- **Non payment**
- **Exit**

Be sure of your facts. If you are wrong, you could be sued for wrongful arrest!

**Shop watch meetings in 2009 will be as follows:**

- Tues 21<sup>st</sup> July
- Tues 22<sup>nd</sup> September
- Tues 17<sup>th</sup> November

Meetings will now be held at 5.45pm at the Worthing Town Centre Office.



## Road works Update

To keep up to date on what is going on check out the works website:

[www.westsussex.gov.uk/majorprojects](http://www.westsussex.gov.uk/majorprojects)

## Town Centre Policing

With any incident in the town centre if you wish to report it to the police you must remember to call the **0845 60 70 999** number.

Using the Shopwatch radios or talking with a PCSO is not reporting the crime and a call to 0845 60 70 999 is required for this to happen and for a crime number to be generated.

Remember if anything changes and a situation becomes violent or out of hand call the police back and they will reassess the situation. If you are unable to make the call yourself and you have a radio you can ask for another unit to make this call for you.

**In emergency always call 999.**

## Montague St Clean

The Montague Street and Montague Centre paving will receive a deep clean in early July. The deep clean will include chewing gum removal and a high pressure wash.

Aquaforce will be starting this work on Sunday 5<sup>th</sup> July 2009 and it will take approximately 1 week to complete. Work will start at about 6pm in the evening so not to affect shoppers.



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