

# Worthing Town Centre Initiative Newsletter

June 2010



## Worthing Controlled Parking Zone (CPZ)

It has been 15 years since West Sussex County Council introduced the Controlled Parking Zone in and around Worthing Town Centre; and they now feel the time is right to review the CPZ and look for improvements.

Every resident and business within the existing zone, along with any potential increases to the CPZ, will receive a letter from West Sussex County Council asking for initial feedback on potential amendments to the current arrangements along with any other suggestions or comments for other improvements.

If you do not receive your letter or wish to read more about the review then please take a look at the West Sussex County Council website <http://www.westsussex.gov.uk/ccm/content/roads-and-transport/motor-vehicles-and-parking/parking/worthing-cpz-review.en?page=2>

Please don't miss out on the opportunity to have your say on this matter as the more responses that West Sussex County Council receive the more fit for purpose any changes will be.

## Union Place

During the consultation for the Chapel Road safety scheme the TCI raised concerns over plans to make Union Place one way and as a consequence it was agreed that a one year trial would be implemented to test the impact of preventing access into Union Place from Chapel Road.

West Sussex County Council will be reviewing Union Place at its meeting on 14<sup>th</sup> July with a recommendation to make the changes permanent. If you have any comments about the changes to Union Place that you would like to make then please arrange to attend the Worthing County Local Committee meeting at 7pm on 14<sup>th</sup> July at St Paul's Community Centre in Chapel Road. If you are unable to attend but have any comments you would like to make then please write to:-

Irene Richards, Chairman,  
Worthing County Local Committee  
West Sussex County Council  
County Hall  
Chichester, West Sussex  
PO19 1RQ

## Vacant Units

Research carried out by the British Retail Consortium has stated that only 25% of vacant units are due to the recession the others are down to changes in shopping habits with out of town, supermarkets and the internet.

Worthing will soon welcome the return of Sussex Stationers and two new restaurants proving that Worthing is still a popular choice for retailers.

## Christmas Opening Hours

Following our recent event survey we will be running a late night shopping event on Thursday 2nd December which will include fireworks and other entertainment. We ask retailers to consider opening for late night shopping on the 2nd, 9th, 16th and 23rd December and that shops planning to open should be open until at least 7pm.

If we get confirmation from enough retailers that these hours will be acceptable we will then look at planning some entertainment and marketing for these nights.

## Video Screens



Further to the collapse of Street Broadcasting who were to operate the digital signage screens in Montague Street, the Town Centre Initiative have secured an agreement with Signage 360 for the take over and operation of these signage units.

This agreement is being reviewed by solicitors and once agreed work will begin to get the signage operational.

### TELEPHONE

01903 203252

### FAX

01903 203289

### EMAIL

[lorraine@worthingtowncentre.co.uk](mailto:lorraine@worthingtowncentre.co.uk)

### ADDRESS

Worthing Town Centre Initiative  
2nd Floor,  
7 Chapel Road,  
Worthing, West Sussex  
BN11 1EG

## WTCI Special Events 2010:

**Worthing's World Cup**  
South Street Square  
10th—11th July 2010.

**Worthing International Birdman**  
Worthing Pier  
14th—15th August 2010

**Countdown to Christmas**  
Provisional Date Late Night  
2nd December 2010

General Market every Wednesday

and

Farmers Market every  
4th Saturday of the Month

## June Events In Worthing

Shrek gala Promo	13
Northbrook college promo	16
Children's Parade	19
Sussex Music Service Promo	19
Anti Drink Drive Promo	25
Farmers Market	26

**Calling all Football Fans**

Win up to £500 for your chosen charity or community group

Worthing's World Cup

**Worthing's World Cup event**  
Saturday 10th and Sunday 11th July 2010  
South Street Square

Teams of 7 needed to compete on a human sized football table

To find out more or request an entry form please call 01903 203252

## Useful Numbers

Worthing Borough Council  
(For all enquiries regarding licensing,  
Dog Warden & Fly tipping)  
01903 239 999  
Worthing Borough Cleansing  
Department  
0845 045 2244

NSL West Sussex Parking information  
Line  
0845 680 0189  
West Sussex County Council Faults  
(Street Lights / Precinct Trip Hazards  
etc)  
01243 642 105  
Worthing Police  
(To report a crime, street drinker or  
anti social behaviour)  
0845 60 70 999 or if a crime is in pro-  
gress dial 999  
WADARS for seagull rescue  
01903 200 506  
Southern Water Emergency line  
0845 278 0845  
Beach Office  
01903 238 977  
WBC Street Scene officer  
01273 263 043  
WBC Help Point  
01903 221234  
WBC Out-of-hours Emergencies  
01903 821 992  
Worthing Theatres Box Office  
01903 206 206  
WBC Tourism Office  
01903 221 066  
Big Issue Headquarters  
(to report offensive Big Issue Seller)  
0207 526 3200  
WBC Licensing Officers  
01903 221 407  
WBC Pest Control  
01903 221064

## Gas Works Delayed

Southern Gas Networks have delayed carrying out essential work to replace 1KM of existing metal gas mains in Warwick Street, Anne Street and the High Street. Phase 3 which includes the closure of the High Street to Southbound Traffic is due to start in the Autumn. If you have any specific queries you should contact Stuart Hopkins the SGN team manager on 01273 493 197 during office hours 9am-4pm Monday to Friday or alternatively go to [www.sgn.co.uk](http://www.sgn.co.uk).

## Town Crier Reminder

During the Birdman weekend on 14th & 15th August a Town Crier will be greeting visitors.

We will have a limited amount of slots available for the Town Crier to mention your business for free these slots will be allocated on a First Come, First Served Basis.

If you would like to be included for free and have not contacted us already.  
Please email  
[lorraine@worthingtowncentre.co.uk](mailto:lorraine@worthingtowncentre.co.uk)

## Shopwatch Information

Shopwatch meetings will now be held quarterly and the dates for the year are as follows:

Tuesday 8th June 2010  
Tuesday 7th September 2010  
Thursday 2nd December 2010



The meetings will start at 5.45pm and be held at the Town Centre Offices, 2nd Floor, 7 Chapel Road.

All Shopwatch information, current photos and alerts are posted on the Shopwatch intranet and if you require access and are a Shopwatch member, or need further information on the Shopwatch scheme. Please email [lorraine@worthingtowncentre.co.uk](mailto:lorraine@worthingtowncentre.co.uk).

## Loss Prevention Seminar

The Worthing Town Centre Initiative are currently investigating the possibility of running a seminar to help local businesses with Loss Prevention.

There are currently no details about when or where the seminar will take place or what the content will be. We would like to gauge interest in this course to help us understand how many people may attend and therefore what we can offer. When you register your interest please indicate times and days that are preferable for a seminar to be run on to ensure your attendance but please do not include specific dates.

If you are interested in such a course and wish to register your interest please email [lorraine@worthingtowncentre.co.uk](mailto:lorraine@worthingtowncentre.co.uk). Or call 01903 203 252.

## Radio Network Support

Worthing Shopwatch has a radio network that is used to share information across the town about suspicious behaviour and suspected shoplifters. The radio network is used in many of the larger retail units and there are radio users throughout the town centre.

If you wish to alert all radio users to an incident in your store or draw attention to a suspicious person and you do not have a radio it is possible to call 01903 203 252 during office hours and a message can then relayed across the network. A call over the radio network does not mean assistance will follow although some Shopwatch members may assist if they are able.

All crimes should be reported to the police on 0845 60 70 999 and if a crime is in progress then 999 should be called. The radio network is not a direct link to the police and should not be viewed as such, the network is for sharing intelligence with other retailers thereby helping to deter crime where possible.

## Business Parking

Brian Puddephatt-Jones the new NCP Multi Story Cluster Manager is willing to discuss with any individual businesses any parking problems or concerns effecting Staff & Customers.

Brian is more than happy to meet up with businesses to discuss possible solutions. Contact details for Brian are:

**Office** 01903 233486  
**Mobile** 07824 834898  
**E-Mail** [brian.jones@ncp.co.uk](mailto:brian.jones@ncp.co.uk)

## Worthing Birdman

Plans are well underway for the Worthing Birdman event 2010 to be held from Worthing Pier on 14<sup>th</sup> / 15<sup>th</sup> August. This year there will be 18 serious flyers launching from the Pier on both the Saturday and Sunday with another 22 fun flyers joining in on the Sunday.

The flight times are as follows:-  
Saturday 2.10pm – 4.10pm  
Sunday 3.00pm – 5.00pm

As part of the event in 2010 we will be screening a free movie on the beach following the event on the Saturday as well as providing a stage area for entertainment before the event on both days.

NCP have agreed to provide all day parking for £5 in any of the multi-storey Car Parks on Saturday 14<sup>th</sup> August, this should encourage people to spend the day in town, and remember on Sunday the maximum charge in any of the multi-storey Car Parks is only £3. The Chamber of Commerce are also hoping to secure the Park and Ride from Teville Gate again during the event.

I'm delighted to announce that the Worthing International Birdman has also been nominated for the Southern Business Award for Tourism and Leisure which covers an area from Portsmouth to Hastings.

## Town Centre Initiative Website

The Worthing Town Centre website will be undergoing some changes over the next month or so with a new look site on its way! The plan is to have a website that will give every Town Centre business its own page with links to external websites.

We will also be offering a platform to promote special offers, discounts and sales which will encourage people into the Town Centre and into your business. Please think about what you would like to be included on your page e.g. opening hours and information about your business as we will be asking for this shortly. If you have a sales or special offers then let us know about it and we will include them on the site!

## Sunny Worthing Pocket Guide

The Sunny Worthing Pocket Guide 2010 is now out and available to local businesses to give to visitors requiring more information about the town.

The pocket guide is a joint venture by the Tourist Information office and the Town Centre Initiative and provides a free one line entry for all town centre businesses in a relevant listing.

Tanya our Town Centre Ranger has been distributing these to local businesses and both rangers will carry a small supply to handout to visitors.

If you would like some pocket guides and have not yet received any or if you have any comments about the new guide.

Please email:  
[lorraine@worthingtowncentre.co.uk](mailto:lorraine@worthingtowncentre.co.uk)