



## July 2009 - Newsletter for Managers

### Look Who's coming to Worthing



#### 1st August 2009 Montague Place

If you Love Dr Who then you will Love this event.

The Daleks will be invading the Town Centre but don't be afraid because these ones are quite friendly.

Featuring props from the Dr Who TV series and films including, the Tardis, K9, Cyberman, and the Daleks.

Come along and take part in the mini Dalek racing.

### Up and Coming Worthing Town Centre Initiative Events

**22<sup>nd</sup> & 23<sup>rd</sup> August** Worthing International Birdman Event, Worthing Pier

**31<sup>st</sup> October** Scooby Doo Comes to Worthing more details to be confirmed but do keep an eye out for a clue or two! (South Street Square)

**28<sup>th</sup> November** Bjorn the Bear and Ursula return to the Town Centre this time they will also be joined by the Pip, Pop and Santa Show. (South Street Square and Montague Place)

**February 2010** The Ice Rink returns... (Steyne Gardens)

### Worthing International Birdman 2009

Preparations are well and truly under way for the Worthing International Birdman 2009.

Among the flyers this year will be Ian Usher from Australia who made the national news all over the world by selling his life on ebay. Ian will be flown across from the USA especially for the event as the Worthing Birdman is on his top 100 list of things to do.

Also this year Jonathan Ansell formerly of G4 will be our Saturday Benchmark athlete.

With 48 Aviators launching themselves off a specially constructed platform on the pier the 22<sup>nd</sup> and 23<sup>rd</sup> August should be in your diary. The estimate is that over 20,000 people will visit the town and these are potential customers for your business. Look out for the Worthing Birdman Edition of Simply Sussex free with the Worthing Herald and all its sister publications at the end of July for the full listings and details on the event.

### Sunny Worthing Returns

The Worthing Town Centre Initiative are delighted to re-launch Sunny Worthing to attract visitors to Worthing and the Town Centre. This year is being widely tipped to be extremely good for UK coastal resorts and Worthing needs to capture some of these stay at home visitors to protect businesses in the current economic climate.

A poster site at Victoria Station has been secured, and two taxis around Central London will be branded to promote Worthing and raise the profile of the Town and encourage a trip to Worthing.

The Worthing Herald ran a survey asking if re-launching Sunny Worthing would attract more visitors to Worthing and a staggering 70% of people agreed that this marketing activity would help to bring more people and more business to the Town.

We are certainly worrying our neighbours; Bognor Cllr Paul Wells stated "Worthing can't have everything – they've had our Birdman, they can't take our sunshine as well."

### Montague Street & Montague Centre Deep Clean

Montague Street will be deep cleaned starting 5<sup>th</sup> July 2009 ready for the summer holidays.

Aquaforce will be removing chewing gum and deep cleaning Worthing's busiest ensuring Worthing is seen at its best. All the works will be carried out overnight to minimise disruption in the town.

If you would like to see the team in action there is some footage on the following website  
<http://www.aquaforceuk.com/Worthing.html>

### AGM Invitation

All BID levy payers are invited to attend the AGM on July 29<sup>th</sup> at 1.30pm to be held at the Chatsworth Hotel.

At the AGM copies of the BID accounts will be available and these will be discussed during the meeting.

The vote for the BID board will also take place and attached with the AGM agenda are the nominations that have been received asking to represent you on the committee.

### Events in the Town Centre



#### For late July Early August

19<sup>th</sup> July Seafront Fair Arrives – Open to the Public 22<sup>nd</sup> July

25<sup>th</sup> -26<sup>th</sup> July Worthing Festival Weekend including Splash FM Garden Party, Hot Rod and Custom Car Show, Market and more.

1<sup>st</sup> August Dr Who event, Montague Place

21<sup>st</sup> August Children's Go Karts in South Street Square provided by Worthing Lions

General Market every Wednesday  
Farmers Market last Saturday of the month

### Website

For information on Town centre events, to check your business listing, to download a form to book an event area to promote your business or to find out Town Centre News and BID information visit our website [www.worthingtowncentre.co.uk](http://www.worthingtowncentre.co.uk).

## Thomas Cook Offers

**Great Rates and 0% commission on over 80 currencies, call into your local branch for details.**

**Special Offer for June and July a guaranteed 5% discount on any Thomas Cook summer Holiday departing from the 1<sup>st</sup> June 2009 – 31<sup>st</sup> October 2009.**

**Please visit Thomas Cook, Barclays Buildings and Mention this advert.**

## Shuropody

Welcome to Shuropody, the Leading Total Footcare Provider - Formally known as Scholl.

We offer a fantastic range of footwear which includes; Fitflops, Rohde, Padders, Reiker and many more.

Or book an appointment with one of our HPC qualified Podiatrist's to get your feet ready for summer!

We will give you 15% discount on footwear and services excluding sale items and offers, however please bring in proof of where you work to take us up on this great offer!

Our shop is situated opposite the side entrance of Boots the Chemist.

We look forward to seeing you!  
Call us now on 01903-200707

## Useful Numbers

Worthing Borough Council  
(For all enquiries regarding licensing, Dog Warden & Fly tipping)  
01903 239999

Worthing Borough Cleansing Department  
0845 045 2244

NSL Parking Shop (was NCP)  
0845 680 0189

West Sussex County Council Faults  
(Street Lights / Precinct Trip Hazards etc)  
01243 642105

Worthing Police  
(To report a crime, street drinker or anti social behaviour)  
0845 60 70 999 or if a crime is in progress dial 999

Some of the above issues can also be reported online at  
[www.worthing.gov.uk](http://www.worthing.gov.uk)

## What is Shop Watch?

Shopwatch is a data sharing network which aims to prevent, deter and detect crime by sharing intelligence between members. Worthing Shopwatch is Data Protected and can share photos of known offenders and incident reports with its members. The Worthing scheme will soon be providing intelligence via the internet.

A radio network is available to members however this is primarily an information tool to share intelligence, though members with radios may give assistance to each other, if appropriate.

The Town Wardens are not directly linked to the Shop Watch Scheme and though they do carry a radio their role is not to "stop" shoplifters. However, they can continue to observe suspects and provide intelligence to members whilst performing their normal duties.

All incidents of theft, anti social behaviour and street drinking should be reported to the police on 0845 60 70 999.

The shop watch scheme does not provide any dedicated resource to actively combat crime or to attend incidents. Although members do provide assistance to each other when they can, all incidents requiring assistance should be reported to the Police.

Any business can join Shop Watch but must be signed up to the data integrity agreements and protocols please call on 01903 203 252 for more information.

### Tops Tips for July

Please only stop someone if you have seen

- **Selection,**
- **Concealment**
- **Non payment**
- **Exit**

Be sure of your facts. If you are wrong, you could be sued for wrongful arrest!

**Shop watch meetings in 2009 will be as follows:**

- Tues 21<sup>st</sup> July
- Tues 22<sup>nd</sup> September
- Tues 17<sup>th</sup> November

Meetings will now be held at 5.45pm at the Worthing Town Centre Office.



## Synergie

**10 packets of colour free with a Full Price Cut & Style Dry.**

**(Upgrades to Full/Half Head Highlights/lowlights available for £10 saving). Valid until 31st July.**

**Call now on 01903 212341**

**24-26 Portland Road Worthing**



## WADARS 40<sup>th</sup> Anniversary Family Fun Day & Dog Show



Saturday 18<sup>th</sup> July 2009  
10:30am – 4pm

**Steyne Gardens**  
Dog Show registration commences 12:30  
Contact: Jill Silk 01903 200506

## Empty Shops Network

There has been a lot of media coverage about empty shops in all Towns and Cities in the UK. Worthing has a vacancy rate of 6.5% and the good news is that the last 2 months more new shops have been opening than closing.

RAG a local arts group have set up a project to use some of the vacant space as galleries and display spaces and Worthing Borough Council has provided some funding to help this move forward. Unfortunately there is no easy solution to using empty premises as issues such as Business Rates and Insurance can have huge financial implications to charities and community groups.

Where the TCI can get the building owners permission we will cover the windows with local pictures.



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