



19th January 2009 - Bi- Weekly Newsletter for Managers

Dancing on Ice at Worthing!



Open air real ice, Ice Rink comes to Steyne Gardens Worthing!

The Ice Rink will be open daily from 31st January 2009 to 1st March 2009 and will be operational 10.00am - 9.00pm 7 days a week. Each session starts on the hour and after allowing time for putting on and removing skates will give skaters 45-50 minutes on the ice.

Tickets for the Ice Rink can be purchased from Worthing Theatres on 01903 206206 or in person from the Connaught or Pavilion Box Office.

Peak Time sessions cost just £6 for Adults and £4 for Children (16 and under). Off Peak sessions are £5 Adults / £3 Children.

Italian Market & Event

On Friday the 10th and 11th April 2009 the Italian Market will be in the Town Centre.

To enhance the market we will be running an Italian themed festival at the same time.

If you would like to get involved or have any ideas, promotions or offers you would like to link to this event please contact us on:
01903 203 252

Footfall Update

Figures for the end of year show that the national average in the UK for footfall is down by 5.8%. Worthing figures for the year show that footfall was down 0.5% and was very strong in the first 8 months of the year but had declined over the last 4 months of 2008.

Our biggest growth was over the Summer months and has been boosted by events such as the Worthing International Birdman Event.

Worthing Birdman Update

Worthing Birdman Website is now Live and can be found at www.worthingbirdman.co.uk. The website includes live footage from last year's event, competitor entry forms and more information about the competition.

Due to be launched in the next few weeks will be the new mascot Wilde further details about Wilde will be included in the next newsletter.

Distributed with this newsletter will be further details about Sponsorship opportunities for the Worthing International Birdman Event.

If you would like to get involved or have any ideas, promotions or offers you would like to link to this event please contact us on:
01903 203 252



Events in the Town Centre



- 24th January – Farmer Market
- 25th January – Blackbelt Leaders
- 27th January – Army Careers Promo
- 31st January – Debenhams Wedding Fair

Date for your Diary - Open Meeting

The open meeting will be 2pm on 28th January 2009 at The Chatsworth Hotel, The Steyne:-

Topics to be discussed are:

Town Centre Wardens – how should the role be developed in 2009 – 2010

Town Centre Wardens - What coverage and activities are appropriate.

BID Business plan 2009 – 2010

Comments on BID activities in 2008-2009

If you are unable to attend the meeting but would like to pass comment on any of the topics please call us on 01903 203 252 or email us on info@worthingtowncentre.co.uk



Parking Overview & Scrutiny meeting

On the 20th January 2009, there was a Parking Overview and Scrutiny meeting at the Town Hall. Sharon Clarke, Worthing Town Centre Manager and Chris Spratt, Chairman of the TCI represented the views of the business community at this meeting. The main focus at this meeting was on the Car Parks and the contract with NCP.

The issues of cost of parking, competitiveness with other local towns and the negative publicity were raised with the council. The 2008 customer survey findings were compared with the 2006 results and this produced some interesting evidence for the committee to consider. Although the On Street parking was not discussed at length the recent delivery difficulties that have been raised with us were discussed with the panel. We will keep you informed on what Worthing Borough Council recommends once the evidence has been considered but be assured we highlighted the impact of parking to the economic performance of the Town.

Pocket Ashtray Update

You may have seen lamppost signs advising that Cigarette Butts are litter and that a £30 fine could be imposed if disposed of inappropriately. To help people to avoid fines and to keep the streets clean portable ashtrays will be handed out in town. These portable ashtrays are being sourced from China and are currently on a ship on their way to the UK. Businesses who would like to hand these out to their customers should call 01903 203252 for a supply.

Launch of the Pocket & Worthing Guide

Tuesday the 13th January saw the launch of the Worthing Guide 2009 at the Chatsworth Hotel. Also launched was the Sussex Breakfast, this is an award for local businesses who use 60% local produce in their breakfasts. Taste of Sussex will be backing these awards and any businesses who qualify will be entitled to use a specially awarded Sussex Breakfast Logo in their advertising.

Also Launching shortly will be the 2009 Pocket Guide.

Free Training Course

As mentioned in the previous Newsletter the Town Centre Initiative will be funding a free course with 16 places open to Town Centre businesses.

The Course "How to cut costs without cutting service" will be held at the

Chatsworth Hotel on Wednesday 4th March from 5.30pm to 8.00pm

We have had a number of bookings already for this training so don't miss out on the opportunity of getting something for nothing.....

To book onto the course or to find out more information please contact Lorraine on 01903 203 252

SHOP WATCH



Shop watch meetings will now be every other month and the dates in 2009 will be as follows:

- Tues 17th March
- Tues 19th May
- Tues 21st July
- Tues 22nd September
- Tues 17th November

Please remember to return any completed incident forms to the wardens so that we can update BIC's, this will help us share knowledge and help reduce crime within the Town Centre.

If you have any comments or suggestions about Shop Watch please call Lorraine on 01903 203 252.

Calling all Town Talent

Ever wanted to show Worthing your talents?

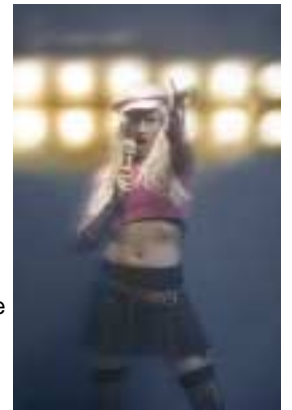
Do you know someone who Would love to get up on stage?

Do you have a venue?

We have been approached to look at developing a talent competition. This would be held in heats which could move around the Town to different premises as well as in the Town Centre.

If you know of any premises that would like to be involved or have people who would be interested in performing then please give us a call on 01903 203252.

Let us know what you think?



Road works Update

To keep up to date on what is going on check out the works website www.westsussex.gov.uk/majorprojects

Works have now moved to Chapel Road and from 19th January Chapel Road will be closed from Chatsworth Road to South Street. Businesses in this area will need deliveries to come along Marine Parade and North up South Street for a period of 4-5 weeks. Any questions please call us on 01903 203252.



TELEPHONE
01903 203252

FAX
01903 203289

EMAIL
lorraine@worthingtowncentre.co.uk

WEBSITE
www.worthingtowncentre.co.uk

ADDRESS
Worthing Town Centre Initiative
2nd Floor,
7 Chapel Road,
Worthing, West Sussex
BN11 1EG