

Premium Text Competition Rules

1. Closing Date and Time: Competition closes for entries SMS at 3.50pm on 6th July 2008. Entries made after the closing time will not be entered into the competition but may still be charged.

2. Method and Cost of Entry:

- SMS to 80545 – send a text with the keyword followed by a space and your answer to 80545. Each text costs £0.50 plus one standard network rate message. Charges will be deducted from the entrant's available credit time if they are a pre-pay customer or appear on their monthly statement if they are a pay-monthly customer. SMS entrants will receive an SMS confirmation text message of their entry.
- Entries which are incomplete, incorrect, misspelt, incomprehensible, or not received by us are void but may still be charged.

3. Prize: The first entry drawn at random from all eligible entries who have answered the question correctly will win the prize. The winner will be contacted on their phone number on the competition draw date. We will not amend contact information provided. Reasonable efforts will be made to contact a winner. Failure to respond and/or provide an address for delivery may result in forfeiture of the prize. If they cannot be contacted, or are unable comply with these terms and conditions, we reserve the right to offer the prize to the next eligible entrant.

4. Any person who is an employee or an immediate family member of an employee of 24X Ltd or any other person who is directly connected with the organisation of any particular competition is ineligible to participate.

5. By entering the competition, entrants will be deemed to have read and understood these rules and be bound by them.

6. Competitions are only open to residents of the UK, Channel Islands and the Isle of Man.

7. Entrants must be at least 18 years of age unless otherwise stated.

8. All decisions of 24X Ltd will be final and binding. No correspondence will be entered into.

9. No responsibility will be taken by 24X Ltd for any answers that are illegible, misdirected, lost for technical or other reasons or received after the closing date.

10. If for any reason an advertised prize is unavailable 24X Ltd reserves the right at its absolute discretion to substitute a similar prize of equivalent or greater value. None of the prizes may be exchanged or transferred and no cash alternative will be offered. Only one prize will be awarded per person. Please allow 28 days for delivery of all prizes.

11. Where prizes are to be provided by a third party then the winner(s) will be required to complete all appropriate or applicable booking or other formalities direct with such provider. 24X Ltd will have no responsibility for the acts or defaults of any other persons.

12. 24X LTD reserves the absolute right to disqualify any entrant to any competition which it considers has used improper technical means to enter.

13. Use and Protection of Your Personal Information:

24X LTD recognises that your privacy is important to you and we use the latest technologies & best practices to secure all personal information. 24X LTD aims to preserve your privacy at all times and will not disclose your personal information to third parties unless it is required to do so by law or it, in good faith, believes that such action is necessary to:

- Comply with the law or with legal process
- Protect and defend our rights and property
- Protect against misuse or unauthorised use of this website
- Protect the personal safety or property of our customers or the public (among other things, this means that if you provide false registration information or attempt to pose as someone else, information about you may be disclosed as part of any investigation into your actions)

Where required to do so, 24X LTD may pass on your personal information to a legal or regulatory body.

Texting and Messaging 24X LTD

Text Messages to 80545

Text messages to this number cost 50p per message plus your standard network message charge. Network charges vary depending on your network and call plan – if you are unsure please contact your network.

Lines are open 24 hours a day 7 days a week and you will always be charged for your message.

All text messages received by 24X LTD will be read. All messages will be moderated and 24X LTD reserves the right to edit, alter, or adapt your message in its absolute discretion. Messages which 24X LTD deems are abusive, defamatory or otherwise in poor taste will be deleted and so will not be displayed.

By sending text messages to 24X LTD you agree to these terms and conditions.