

Worthing Town Centre Initiative Newsletter January 2012

2nd Floor 7 Chapel Road, Worthing, West Sussex BN11 1EG



Happy New Year

Happy New Year from the Worthing Town Centre Initiative and hope everyone had an enjoyable and prosperous Christmas. We are now focusing on 2012 and it looks set to be another busy year in Worthing. With the Olympics and Queens Diamond Jubilee this year there will be some additional events in the calendar and let's hope the summer weather helps to attract visitors to Worthing.

Here are some dates for events during 2012 for your diaries:-

Jubilee 2012 Seafront Street Party	16 th June 2012
Sunny Worthing Weekend	14 th July – 15 th July 2012
Olympic Flame comes through Worthing	16 th July 2012
Worthing Lions Festival	18 th July – 29 th July 2012 (main weekend 27 th to 29 th)
Splash Garden Party	21 st July 2012
Worthing International Birdman	18 th August – 19 th August 2012
Worthing Rotary Carnival	27 th August 2012
Christmas Event Weekend	24 th – 25 th November 2012

We are waiting for some dates for our Italian and French Markets and these will be communicated as soon as they are available.

There are lots of other events in the calendar but these are the main ones affecting the Town Centre. A full list of events can be found at www.worthingtowncentre.co.uk/events.htm and remember if your business is holding any events or special deals let us know about them so they can be included in the calendar for you.



AGM

26th January 2012 @ 6.30pm - The Chatsworth Hotel

The Worthing Town Centre Initiative would like to invite all Worthing businesses to our Annual General Meeting at the Chatsworth Hotel Worthing on Thursday 26th January @ 6.30pm.

Please come along to find out what the Worthing Town Centre Initiative have been working on during 2011, meet your Steering Committee members and find out what projects will be taken forward in 2012 and beyond.

This is an opportunity for you to raise issues that affect you in the Town Centre, share ideas for improving Worthing Town Centre and discuss what you would like to see in the future.

The Worthing Town Centre Initiative is a not for profit company that is run by the businesses trading in Worthing to benefit all the Town Centre businesses so take this opportunity to have your say.



Food and Drink Festival

Adur & Worthing Council are planning to run a brand new food and drink festival from 7 -15 July 2012.

The event already has the support of the Worthing & Adur Chamber of Commerce, the Worthing Town Centre Initiative and some restaurateurs but the Council are asking for food producers, growers, chefs, caterers, retailer, restaurateurs or publicans who want to be involved to get in touch.

If you've got a great idea for, or want to part of, the new Adur & Worthing Food & Drink Festival in July next year call Janice Fraser on 01273 263022 to register your interest and discuss how you can get involved.

The Worthing Food and Drink Guide that was printed and distributed by the Worthing Town Centre Initiative is now running very low on stocks and we are discussing if this guide should be reprinted – what do you think?

Should we continue to produce this publication or should we invest in a smart-phone App or improved website - Let us know what you think? Call Lorraine on 01903 203252.

Business Improvement District

Businesses voted in 2007 for Worthing Town Centre to become a Business Improvement District and this came into effect in 2008 for a period of 5 years. 2012/3 is the last year of the current BID and the Worthing TCI will be putting proposals forward to continue the BID from 2013 to 2018 later this year.

With the BID in Brighton now being extended and Chichester just achieving a YES vote the Steering Committee of the TCI feel it is important for Worthing to continue to thrive and compete with our neighbouring towns.

The Worthing Town Centre Initiative are in the process of putting the business plan together for consultation in the coming months but if you have any suggestions or ideas then please email Sharon@worthingtowncentre.co.uk so that these can be considered.

Useful Numbers

Worthing Borough Council

(For all enquiries regarding licensing, Dog Warden & Fly tipping)

01903 239 999

NSL West Sussex Parking information Line

0845 680 0189

West Sussex County Council Faults (Street Lights / Precinct Trip Hazards etc)

01243 642 105

Worthing Police

(To report a crime, street drinker or anti social behaviour)

0845 60 70 999 or if a crime is in progress dial 999

WADARS for seagull rescue

01903 217 788

Southern Water Emergency line

0845 278 0845

Beach Office

01903 238 977

Shopwatch

The Worthing Shopwatch scheme is **free** to all BID levy payers and includes access to the Worthing Shopwatch Intranet which has regular news updates, Crime prevention information and a gallery of current offenders and ASBO's.



If you are interested in signing up for the scheme and the intranet or would like more information please either speak to one of the Town Centre Rangers or email lorraine@worthingtowncentre.co.uk. The next meeting will be at 12.30pm TCI offices on the 7th February 2012.

Town Centre Initiative Website



Have you seen the redesigned Worthing Town Centre website promoting Worthing and its businesses? If not please take a look at www.worthingtowncentre.co.uk.

Your business has its own page on this website so make sure you take this fabulous opportunity to market your business for free.

We can add a photograph, Logo, special offer flyers, sample menu's, opening times and lots of information about your business onto your page.

If you have anything you would like us to include on your webpage please provide all information by email to Lorraine@worthingtowncentre.co.uk

If you don't have a company website then this is an ideal opportunity have a web presence so please take a few moments to provide us with the information to help us "sell" you to the world.

Spate of burglaries across Worthing

POLICE are appealing for witnesses to seven shop burglaries and attempted burglaries in Worthing. There were four break-ins and attempted break-ins in the Cricketers Parade area of Broadwater, one in Downlands Parade and several in the town centre. Officers believe the incidents to be linked. Anyone with information is asked to contact Sussex Police on 101 quoting serial 1469 of 29/12 or the independent charity Crimestoppers anonymously on 0800 555 111.

Police are offering the following advice to all businesses

Ensure all alarms are on and in good working order
Ensure back doors are secure and locked when not in use

Ensure no one has remained in the business when closing up

Put a sign in the window that no cash is left in the premises overnight

Ensure CCTV is in good working order and covers vulnerable points

Try not count cash in front of the public or in view when closing up