



February 2009 - Newsletter for Managers

Ice to see you, to see you Ice!

Worthing Dances on Ice



The ice rink is now here in Steyne Gardens!

Open daily 10.00am - 9.00pm, 7 days a week until the 1st March. Each session starts on the hour and after allowing time for putting on and removing skates will give skaters 45-50 minutes on the ice.

Tickets for the Ice Rink can be purchased in advance from Worthing Theatres on 01903 206206 or in person from the Connaught or Pavilion Box Office.

Peak Time sessions cost just £6 for Adults and £4 for Children (16 and under).

Off Peak sessions cost just £5 for Adults and £3 Children (16 and under).

STOP PRESS NEW TICKETS RELEASE **Do you fancy a lunchtime skate?**

Credit Crunch Sessions now available at £2 per person (including skate hire), these sessions are available to purchase weekdays between 10am and 3pm during term time only and can only be purchased from the ice rink marquee.

Check out our website www.worthingtowncentre.co.uk for a list of sessions that are fully booked and that Credit Crunch Sessions that will NOT be available.

Ice Rink Launch



Worthing was dancing on ice as our first open air real Ice Rink was launched on 31st January with the MP's and members of Worthing Borough Council taking to the Ice. The Ice Rink proved to be very popular with hundreds turning up to have a go.

Chris Spratt, chairman of the Worthing Town Centre Initiative, who funded the project along with the council, said: "We are delighted to be able to deliver Worthing's very first real ice rink.

"During the current economic uncertainty we know this will help to support the business community and reinforce what a great place Worthing is to visit."

The Ice Rink will be in town until 1st March 2009.

Wilde Thing!

Keep an eye out for *Wilde*.

Soon to be launched he will be the Worthing International Birdman Mascot and have his own blog on www.worthingbirdman.co.uk where you can keep up with where he is, what he has been up to and who he has met! Designed by Mike Payne Wilde should prove popular and help promote not only the Birdman Event but also Worthing Town Centre.



Easter Event

Our next big event will be the Italian market over the Easter weekend. Planning is underway and we would like to hear from any businesses who are interested in working with us on this event.



If you would like to find out more please call us on 09103 203 252 and ask to speak to Lorraine.

Events in the Town Centre



- February
- 7th Worthing Theatre's promo
- 10th Army careers promo
- 14th Splash FM Valentine Ice Disco
- 14th Anyone 4 Theatre
- 20th - 22nd German Market Montague Place
- 21st Northbrook College Promo
- 24th Army Careers promo
- 28th Flash Company Band

Feedback Please

We'd love to know if and how the ice rink has affected your business. During our customer survey many people said that an ice rink is on the top of their most wanted list. Any feedback we receive about the ice rink will increase the chance we can make this either a permanent fixture or an annual temporary event. Please call us on 01903 203 252 or email your comments to: info@worthingtowncentre.co.uk.

Small Business Rate Relief

Worthing Borough Council will be writing to some of the small businesses within the Town Centre about Small Business Rate Relief. This is a government scheme that could reduce your Business Rates bill. If the council think you are eligible but not yet taking advantage of this relief you will be receiving a letter soon. Please take time to complete the application form if you are eligible as this is not an automatic relief and has to be applied for.

To qualify for rate relief:

- You must occupy one property. Any other properties you occupy must have rateable values below £2,200 and the total rateable value of all of your properties must be under £10,000
- All properties must be on the local rating list on 1st April of each year
- You must apply for the relief to your local billing authority within six months of the end of the chargeable year.

Check out <http://www.businesslink.gov.uk> for further details and any queries relating to this matter should be directed to Worthing Borough Council.

Ring Thieves

We have had a few reports from neighbouring Sussex Towns of a couple that come across as ordinary customers; they look slightly Romanian or eastern European and appear not to speak any English at all.

She had large diamond rings on her fingers and he was wearing a miss-match suit which looked a bit scruffy and he had a large belly and was bald.

The gentleman causes a distraction at the front of the window whilst the lady points to diamond rings she wishes to view and creates more of a distraction.

At this point a ring or rings are selected from the window display and concealed. They calmly continue to look at the rings that staff had just taken out of the window for them and after a few seconds they make their excuses and leave and staff then notice items are then missing from the window.

Change of Frequency

Newsletters will now be issued on a monthly basis but extra editions may be issued during peak times and during any BID business plan review.

By Changing to a monthly newsletter we will be able to focus on the events and issues for the month and reduce our carbon footprint.

If you would to receive your newsletter via email please contact us on 01903 203 252 and help us to help the environment.

SHOP WATCH

Shop watch meetings will now be every other month and the dates in 2009 will be as follows:

- Tues 17th March
- Tues 19th May
- Tues 21st July
- Tues 22nd September
- Tues 17th November

Please remember to return any completed incident forms to the wardens so that we can update BIC's, this will help us share knowledge and help reduce crime within the Town Centre.

If you have any comments or suggestions about Shop Watch please call Lorraine on 01903 203 252.

Radio Price Increase

For your information, due to a price increase by Icom UK in December 2008, it has become necessary to increase the purchase price for new Shopwatch radio's.

As of January 2009 the cost to purchase an Icom F44GS model which is currently used on our scheme will be £327.14 + vat

Please note this is the first increase by Adur Radios for over four years. The price to hire a radio remains the same, £5.07 a week, at the present time.

Well Done !

Well done to Claire Phillips and Helen Mitton from Superdrug whose prompt radio instructions to the Town Centre Wardens and to the Town PCSO helped locate a missing female. The female who went missing on the 22/01/09 needed to be located urgently for health reasons and thanks to their speedy response and keen eyes the female was promptly found.

Free Training Course

As mentioned in the previous Newsletter the Town Centre Initiative will be funding a free course with 16 places open to Town Centre businesses.

The Course "How to cut costs without cutting service" will be held at the **Chatsworth Hotel on Wednesday 4th March from 5.30pm to 8.00pm**

We have had a number of bookings already for this training so don't miss out on the opportunity of getting something for nothing.....

To book onto the course or to find out more information please contact Lorraine on 01903 203 252

Road works Update

On the 09/02/2009 the following Road closures and Suspensions will be in force.

Liverpool Gardens all bays suspended from the junction of Shelley Road to Chapel Road, and road closure from the junction of Liverpool Road to Chapel Road, the part of Liverpool Gardens from the junction of Liverpool Road to Shelley Road will become two way traffic.

Ambrose Place, last four bays both sides of road near the junction of Chapel Road Suspended.

All work should be completed in three weeks, 02 /03/2009.

To keep up to date on what is going on check out the works website www.westsussex.gov.uk/majorprojects



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